



AN OVERVIEW OF IMPORT PERFORMANCE OF TEXTILES AND APPARELS PRODUCTS IN INDIA

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ABSTRACT

The article analyses all aspects of the textile and apparel products in India and the study investigates all the stages of development in this area. Since independence, the Indian government has focused on developing various sectors of its industry, including the textile industry. The textile and apparel industry can provide the domestic market with the necessary products, as well as increase imports. The country has many years of experience in textile manufacturing, has a comprehensive technical base, as well as an adequate supply of resources and labor, a reliable education and training network, targeted government policies and targeted investment strategies.

KEYWORDS: Textile, Domestic Market, Resources, Strategies

INTRODUCTION

The textile industry in India traditionally, after agriculture, is the only industry that has generated huge employment for both skilled and unskilled labour. The textile industry continues to be the second-largest employment generating sector in the India.

The Indian textile industry is one of the largest in the world with a large unmatched raw material base and manufacturing strength across the value chain. It is the 2nd largest producer of MMF Fibre after China.

India is the 6th largest exporter of Textiles & Apparel in the world. India's textiles and clothing industry is one of the mainstays of the national economy.

The share of textile and apparel (T&A) including handicrafts in India's total exports stands at a significant 11.8% in 2019-20. India has a share of 5% of the global trade in textiles and apparel. The uniqueness of the industry lies in its strength both in the hand-woven sector as well as in the capital-intensive mill sector. The mill sector is the second largest in the world. Traditional sectors like handloom, handicrafts and small scale power-loom units are the biggest source of employment for millions of people in rural and semi urban area. It provides direct employment of over 45 million people and source of livelihood for over 100 million people indirectly, including a large number of women and rural population.

The sector has perfect alignment with Government's key initiatives of Make in India, Skill India, Women Empowerment and Rural Youth Employment. In keeping with goal of making India's development inclusive and participative, the Government's central focus has been on increasing textile manufacturing by building the best-in class manufacturing infrastructure, up gradation of technology fostering innovation, enhancing skills and traditional strengths in the textile sector.

India is the second largest producer of fibre in the world and the major fibre produced is cotton. 60% of the Indian textile industry is cotton-based. Other fibres produced in India include silk, jute, wool, and man-made fibres.

India is first in global jute production and shares 63% of the global textile and garment market. India is second in global textile manufacturing and also second in silk and cotton production. 100% FDI is allowed via automatic route in textile sector. Between January and July 2021, India exported textile products worth Rs 1.77 lakh crore, which is 52.6 per cent more than the same period last year.

Statement of the Problem

The present analysis focuses on the Import performance of textiles and apparels in India. Also forecasting the Import performance of textiles and apparels in India, the analysis brings the future for the Indian textiles industry looks promising, buoyed by strong domestic consumption as well as Import demand. High economic growth has resulted in higher disposable income. This has led to rise in demand for products creating a huge domestic market.

Objectives of the Study

- To study the Product-wise Import performance of Textiles in India
- To study the Product-wise Import performance of Apparels in India

Research Methodology

Period of study: The researcher has taken last 10 years of time periods from 2011 to 2020 for conducting this study.

Sources of Data: The secondary data was collected from Ministry of Textiles and International Trade Centre (ITC Trade Map) web sites.

Analytical Tools used in the study: The analytical tools used in this study are Trend analysis, Growth rate, Compound Annual Growth rate.

REVIEW OF LITERATURE

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Results and Discussions

Commodity-Wise Export Performance Of Textiles And Apparels Products

Export details and Analysis of Textiles & Apparel for various products are listed as under for 10 years:

Product: Silk

Import Performance of Silk for 10 Years

Unit: US Dollar thousand

Year	Imported Value (\$Us)	Growth Rate (%)	Cagr (%)
2011	3,49,073		-0.1084
2012	3,25,774	-7	
2013	2,35,751	-28	
2014	2,18,683	-7	
2015	2,00,549	-8	
2016	2,08,786	4	
2017	2,50,707	20	
2018	2,08,692	-17	
2019	2,10,786	1	
2020	1,10,870	-47	

Source: Secondary Data [International Trade Centre (ITC) Trade Map]

Interpretation

From the above table, it shows that the Maximum Growth Rate of Silk Imported Value was attained in the year **2017** at a Growth rate of 20% and the Minimum Growth Rate of Silk Imported Value was attained in the year **2020** at a Growth rate of **-47%** which exhibits that the silk importer during the recent year is reduced the CAGR for the period 2011-2020 as recorded about -0.1084%.

Forecasting Performance For Upcoming Years

The Forecasting Performance of Silk Importing will be forecast for next five years as follows:

Year	Forecasted Import Value (In \$Us)
2021	132642.8

2022	124141.32
2023	120454.8613
2024	104729.8645
2025	85849.81159

From the above table, the Analysis shows that the projected import value of Silk to India expected about \$132642.8 in the year 2021, \$124141.32 in the year 2022, \$120454.8613 in the year 2023, \$104729.8645 in the year 2024 and \$85849.81159 in the year 2025.'

Product: Wool, Fine or Coarse Animal Hair; Horse Hair Yarn and Woven Fabric.

Import Performance of Wool, fine or coarse animal hair, horse hair yarn and woven fabric For 10 Years

Unit: US Dollar thousand

Year	Imported Value (\$Us)	Growth Rate (%)	Cagr (%)
2011	4,30,298		-0.0832
2012	3,99,393	-7	
2013	3,78,178	-5	
2014	4,09,737	8	
2015	3,62,246	-12	
2016	3,31,481	-8	
2017	3,47,902	5	
2018	3,85,649	11	
2019	2,98,088	-23	
2020	1,80,540	-39	

Source: Secondary Data [International Trade Centre (ITC) Trade Map]

Interpretation

From the above table, it shows that the Maximum Growth Rate of Wool, fine or coarse animal hair, horse hair yarn and woven fabric Imported Value was attained in the year 2018 at a Growth rate of 11% and the Minimum Growth Rate of Wool, fine or coarse animal hair, horse hair yarn and woven fabric Imported Value was attained in the year 2020 at a Growth rate of -39% which exhibits that the Wool, fine or coarse animal hair, horse hair yarn and woven fabric importer during the recent year is reduced the CAGR for the period 2011-2020 as recorded about -0.0832%.

Forecasting Performance For Upcoming Years

The Forecasting Performance of Wool, fine or coarse animal hair, horse hair yarn and woven fabric Importing will be forecast for next five years as follows:

Year	Forecasted Import Value (In \$Us)
2021	247822.1333
2022	226796.32
2023	201283.9058
2024	171415.6379
2025	149808.7357

From the above table, the Analysis shows that the projected import value of Wool, fine or coarse animal hair, horse hair yarn and woven fabric to India expected about \$247822.1333 in the year 2021, \$226796.32 in the year 2022, \$201283.9058 in the year 2023, \$171415.6379 in the year 2024 and \$149808.7357 in the year 2025.

Product: Cotton

Import Performance of Cotton for 10 Years

Unit: US Dollar thousand

Year	Imported Value (\$Us)	Growth Rate (%)	Cagr (%)
2011	4,69,801		0.0034
2012	7,70,431	63	
2013	7,55,740	-2	
2014	7,48,223	-1	
2015	6,01,608	-20	
2016	10,71,346	78	
2017	11,55,400	7	
2018	8,42,534	-28	
2019	15,52,016	84	
2020	4,86,257	-69	

Source: Secondary Data [International Trade Centre (ITC) Trade Map]

Interpretation

From the above table, its shows that the Maximum Growth Rate of Cotton Imported Value was attained in the year **2016** at a Growth rate of 78% and the Minimum Growth Rate of Cotton Imported Value was attained in the year **2020** at a Growth rate of **-69%** which exhibits that the Cotton importer during the recent year is increased the CAGR for the period 2011-2020 as recorded about 0.0034%.

Forecasting Performance For Upcoming Years

The Forecasting Performance of Cotton Importing will be forecast for next five years as follows:

Year	Forecasted Import Value (In \$Us)
2021	1103483.533
2022	1106600.147
2023	1148885.903
2024	1181757.086
2025	1199562.481

From the above table, the Analysis shows that the projected import value of Cotton to India expected about \$1103483.533 in the year 2021, \$1106600.147 in the year 2022, \$1148885.903 in the year 2023, \$1181757.086 in the year 2024 and \$1199562.481 in the year 2025.

Product: Other Vegetable Textile Fibres; Paper Yarn And Woven Fabrics Of Paper Yarn.

Import Performance of Other vegetable textile fibres; paper yarn and woven fabrics of paper yarn for 10 Years

Unit: US Dollar thousand

Year	Imported Value (\$Us)	Growth Rate (%)	Cagr (%)
2011	2,69,381		-0.0022
2012	2,63,955	-3	
2013	2,74,934	4	
2014	2,87,661	4	
2015	3,56,147	23	
2016	3,47,235	-3	
2017	3,11,381	-11	
2018	3,26,232	4	
2019	3,82,398	17	
2020	2,63,371	-32	

Source: Secondary Data [International Trade Centre (ITC) Trade Map]

Interpretation

From the above table, its shows that the Maximum Growth Rate of Other vegetable textile fibres; paper yarn and woven fabrics of paper yarn Imported Value was attained in the year 2015 at a Growth rate of 23% and the Minimum Growth Rate of Other vegetable textile fibres; paper yarn and woven fabrics of paper yarn Imported Value was attained in the year 2020 at a Growth rate of -32% which exhibits that the of Other vegetable textile fibres; paper yarn and woven fabrics of paper yarn importer during the recent year is reduced the CAGR for the period 2011-2020 as recorded about -0.0022%.

Forecasting Performance For Upcoming Years

The Forecasting Performance of Other vegetable textile fibres; paper yarn and woven fabrics of paper yarn Importing will be forecast for next five years as follows:

Year	Forecasted Import Value (In \$Us)
2021	344727.8
2022	348940.8533
2023	348369.0747
2024	344830.5943
2025	338374.9168

From the above table, the Analysis shows that the projected import value of other vegetable textile fibres; paper yarn and woven fabrics of paper yarn to India expected about \$344727.8 in the year 2021, \$348940.8533 in the year 2022, \$348369.0747 in the year 2023, \$344830.5943 in the year 2024 and \$338374.9168 in the year 2025.

Product: Man- Made Filaments.**Import Performance of Man-Made Filaments for 10 Years**

Unit: US Dollar thousand

Year	Imported Value (\$Us)	Growth Rate (%)	Cagr (%)
2011	7,81,434		-0.0047
2012	7,31,013	-7	
2013	7,85,496	7	
2014	8,08,551	2	
2015	7,64,550	-6	
2016	7,25,959	-6	
2017	8,10,373	11	
2018	9,41,697	16	
2019	10,69,446	13	
2020	7,45,226	-31	

Source: Secondary Data [International Trade Centre (ITC) Trade Map]

Interpretation

From the above table, it shows that the Maximum Growth Rate of Man-made Filaments Imported Value was attained in the year 2018 at a Growth rate of 16% and the Minimum Growth Rate of Man-made Filaments Imported Value was attained in the year 2020 at a Growth rate of -31% which exhibits that the of Man-made Filaments importer during the recent year is reduced the CAGR for the period 2011-2020 as recorded about -0.0047%.

Forecasting Performance For Upcoming Years

The Forecasting Performance of Man-made Filaments Importing will be forecast for next five years as follows:

Year	Forecasted Import Value (In \$Us)
2021	909409.1333
2022	937305.52
2023	954383.1858
2024	979067.8832
2025	1008515.314

From the above table, the Analysis shows that the projected import value of Man-made Filaments to India expected about \$909409.1333 in the year 2021, \$937305.52 in the year 2022, \$954383.1858 in the year 2023, \$979067.8832 in the year 2024 and \$1008515.314 in the year 2025.

Product: Man- Made Staple Fibres.**Import Performance of Man- Made Staple Fibres for 10 Years**

Unit: US Dollar thousand

Year	Imported Value (\$Us)	Growth Rate (%)	Cagr (%)
2011	5,39,251		0.0331
2012	4,76,245	-12	
2013	6,26,774	31	
2014	7,16,666	14	
2015	6,82,171	-5	
2016	5,89,229	-14	
2017	6,50,559	10	
2018	9,25,908	42	
2019	9,64,689	4	
2020	7,46,876	-23	

Source: Secondary Data [International Trade Centre (ITC) Trade Map]

Interpretation

From the above table, it shows that the Maximum Growth Rate of Man-made Staple Fibres Imported Value was attained in the year 2018 at a Growth rate of 42% and the Minimum Growth Rate of Man-made Staple Fibres Imported Value was attained in the year 2020 at a Growth rate of -23% which exhibits that the of Man-made Staple Fibres importer during the recent year is increased the CAGR for the period 2011-2020 as recorded about 0.0331%.

Forecasting Performance For Upcoming Years

The Forecasting Performance of Man-made Staple Fibres Importing will be forecast for next five years as follows:

Year	Forecasted Import Value (In \$Us)
2021	908241.4667
2022	954113.7867
2023	976934.0702
2024	1017165.615
2025	1074116.972

From the above table, the Analysis shows that the projected import value of Man-made Staple Fibres to India expected about \$908241.4667 in the year 2021, \$954113.7867 in the year 2022, \$976934.0702 in the year 2023, \$1017165.615 in the year 2024 and \$1074116.972 in the year 2025.

Product: Wadding, Felt And Nonwovens; Special Yarns; Twine Cordage Ropes And Cables And Articles.

Import Performance of Wadding, felt and nonwovens; special yarns; twine, cordage, ropes and cables and articles For 10 Years

Unit: US Dollar thousand

Year	Imported Value (\$Us)	Growth Rate (%)	Cagr (%)
2011	1,60,585		0.0679
2012	1,68,650	5	
2013	1,85,584	10	
2014	2,26,925	22	
2015	2,72,755	20	
2016	2,88,744	5	
2017	3,11,558	7	
2018	3,58,929	15	
2019	3,80,479	6	
2020	3,09,918	-19	

Source: Secondary Data [International Trade Centre (ITC) Trade Map]

Interpretation

From the above table, it shows that the Maximum Growth Rate of Wadding, felt and nonwovens; special yarns; twine, cordage, ropes and cables and articles thereof Imported Value was attained in the year 2014 at a Growth rate of 22% and the Minimum Growth Rate of Wadding, felt and nonwovens; special yarns; twine, cordage, ropes and cables and articles thereof Imported Value was attained in the year 2020 at a Growth rate of -19% which exhibits that the of Wadding, felt and nonwovens; special yarns; twine, cordage, ropes and cables and articles thereof importer during the recent year is increased the CAGR for the period 2011-2020 as recorded about 0.0679%.

Forecasting Performance For Upcoming Years

The Forecasting Performance of Wadding, felt and nonwovens; special yarns; twine, cordage, ropes and cables and articles thereof Importing will be forecast for next five years as follows:

Year	Forecasted Import Value (In \$Us)
2021	398526.4667
2022	423151.2533
2023	443913.8569
2024	460530.485
2025	477596.0405

From the above table, the Analysis shows that the projected import value of Wadding, felt and nonwovens; special yarns; twine, cordage, ropes and cables and articles thereof to India expected about \$398526.4667 in the year 2021, \$423151.2533 in the year 2022, \$443913.8569 in the year 2023, \$460530.485 in the year 2024 and \$477596.0405 in the year 2025.

Product: Articles Of Apparel And Clothing Accessories, Knitted Or Crocheted

Import Performance of Articles of apparel and clothing accessories, knitted or crocheted For 10 Years

Unit: US Dollar thousand

Year	Imported Value (\$Us)	Growth Rate (%)	Cagr (%)
2011	1,19,370		0.1217
2012	1,15,447	-4	
2013	1,58,698	37	
2014	2,02,963	27	
2015	2,46,863	21	
2016	2,62,428	6	
2017	3,15,760	20	
2018	4,52,560	43	
2019	5,09,623	12	
2020	3,76,423	-27	

Source: Secondary Data [International Trade Centre (ITC) Trade Map]

Interpretation

From the above table, it shows that the Maximum Growth Rate of Articles of apparel and clothing accessories, knitted or crocheted Imported Value was attained in the year 2018 at a Growth rate of 43% and the Minimum Growth Rate of Articles of apparel and clothing accessories, knitted or crocheted Imported Value was attained in the year 2020 at a Growth rate of -27% which exhibits that the Articles of apparel and clothing accessories, knitted or crocheted imported during the recent year is increased the CAGR for the period 2011-2020 as recorded about 0.1217%.

Forecasting Performance For Upcoming Years

The Trend Analysis of Articles of apparel and clothing accessories, knitted or crocheted Importing will be forecast for next five years as follows:

Year	Forecasted Import Value (In \$Us)
2021	505879.3333
2022	556054.0667
2023	599485.2711
2024	642448.7529
2025	685015.8093

From the above table, the Analysis shows that the projected import value of Articles of apparel and clothing accessories, knitted or crocheted to India expected about \$505879.3333 in the year 2021, \$556054.0667 in the year 2022, \$599485.2711 in the year 2023, \$642448.7529 in the year 2024 and \$685015.8093 in the year 2025.

CONCLUSION

To conclude this article, the textile industry, which is the industry earning the highest income of our country after agricultural. The textile industries export performance is going well as per the study based on the data shown in the Directorate General

of Commercial Intelligence and Statistics (DGCIS). That is the import of textile products is budding year by year. Textile is one of India's oldest industries and has a formidable presence in the national economy and to make the textile industry a sourcing hub in sync with its Make in India campaign the following issues have to be addressed

1. Strengthening the eco system for textile exports
2. Integrating fragmented textile value chain
3. Investing in skill up gradation at all levels of the textile value chain
4. Reduce Lead Time and address issues related to textile logistics for exports

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